**NOMAD CONNECTS QUESTIONNAIRE**

**Dear Michelle, as per our discussion earlier about my mid-term Data Analysis project. Please help me by answering the following questions:**

**What is Nomad Connect?**

*I would say Nomads Connect is a vibrant online community, a high-quality remote network and storytelling and sharing platform.*

**How old is Nomad Connect?**

*Nearly half a year now*

**What is your drive to start up this community?**

*I was working remote for half a year, and I loved it. The way of living, meeting a lot of vibrant and young people wo want to be entrepreneurs. It was amazing. But I ran in a lot of problems!*

**What problems do you want to solve with Nomad connect?**

*Pooh, Visa’s taxes, places to live, anything you can imagine that may arise as a need for both digital nomads’ (individuals or employers who recruit remote workers!).*

**To ask some questions about your posts. I divided your posts contents in 5 groups.**

**Among the listed post contents:**

* **Giveaway**
* **Giveaway-Congrats**
* **Join**
* **Tips**
* **Memes**

**On a scale from 1 to 10, 1 as low and 10 as the highest level:**

**How much work do you put in every kind of post?**

**How much money do you invest in every kind of post?**

|  |  |  |
| --- | --- | --- |
| **Post content** | **Amount of work** | **Amount of €** |
| **Giveaway** | *10* | *10* |
| **Giveaway-Congrats** | *6* | *10* |
| **Join** | *2* | *4* |
| **Tips** | *2* | *2* |
| **Memes** | *3* | *3* |

**Elaborate more on this? …**

*Especially Giveaways are costing a lot. As well moneywise as in creating the content. For example: a language course.*

*Tips are easy to make, but I see they don’t get the most attention. Am I correct?*

Haha we will see, I will show you the analytics when done!

*Haha great! The would be nice. Having said that Tips, memes and joins does not cost a lot €. That’s good.*

**How many active followers do you want to reach in a 12-month period?**

*We have 17,5 K followers on Instagram. We want to double this in 12 months. How many are active? I don’t really know. I get a lot of DMs that’s positive. Also, a lot of questions for visa’s, work related topics and language courses. I hope I can help as many people as possible.*

**What is your aim partnership or sponsorship?**

*Partnership. We need long lasting partners to work with. Sponsors want advertisements for short term. We need companies and partners which are fully supporting remote working and have business strategy which aligns with remote work for long term.*

**How do you plan to keep in touch with your Digital NC community?**

*Psst. so excited, our first website is (as good as) ready! Launching soon.*

*To help our community anywhere I can and to share my stories and stories of others. As well as provide one on one coaching and group coaching.*

**What is your helpline for your NC community in case of need be?**

*Instagram has been since the helpline haha! However, the plan now is to have the website as the no.1 go to helpline.*

**Do you have a broadcast for your followers? And why?**

*No ??, tell me more about this!*

**How many times do you go live in a month?**

*Normally a few times but I want to go more. Maybe every Week!*

**What are your frequently used words on Nomad Connect Platform? Please name around 7 or more.**

*Nomads, community, lifestyle, storytelling, giveaway, tips, join, travel memes, remote work, visa, traveling, work, companies and interviews*

**So far what did you learn the hardest way? Emphasize.**

*Never do a social media campaign without having something to offer. We got a lot of questions “where to join?”, “where to…...?”, if you don’t have something, it’s a waste of time and money.*

***THANK YOU SO MUCH FOR YOUR TIME!***